



Peepal Tree™

**IMPARTING EDUCATION
FOR LIFE**



PRESCHOOL



ABOUT US

Imparting Education for Life

The DVC Group has served society through various ventures for more than 100 years. **Peepal Tree, the Educational Wing of DVC Group**, was established in 2015 and is a group of premier foundation educational institutions that offer quality preschool education, daycare, activity centres, and after school programmes.

We encourage children to reason, think beyond the usual, and enjoy learning. The **9i Approach** underlines that our programmes foster an engaging, stimulating, exploratory, and fun environment suitable for children's growth in their early years







MILESTONES ACHIEVED

- **Foundation year** of Peepal Tree Group of Institutions.
- Launch of **2 Peepal Tree Schools.**

2015

2016

- Peepal Tree Preschool and Daycare instituted in **Akshayanagar, Bangalore.**

2017

- **Commencement** of Peepal Tree School.
- Peepal Tree Early Childhood Education and Daycare, Akshayanagar, Bangalore receives **certification for quality operations** by Early Childhood Association, India.

2018

- **Publish and copyright** registration for books of Preschool and Kindergarten.

- **Launch** of Franchise Division.
- **“Emerging Franchisor Of The Year - Preschools”** Award By Franchise India.
- CED Foundation-Global honours Peepal Tree with **“Global School Award-2021”**.



- **Hall of Fame Awards** "Top 50 Non-Franchised Preschools in Asia" by Early Childhood Association, India.

- **Launch** of Peepal Tree Early Childhood Education and daycare **in Electronic City, Bangalore.**

2021

2019

2020



- **100% results by the first batch** of Grade 10- Peepal Tree School.



- **Hall of Fame Awards** "Top 50 Non-Franchised Preschools in Asia" by Early Childhood Association, India.

- Business Connect accolades Peepal Tree as **"Top 10 Preschools in India"**.

- **Education World Grand Jury Awards adjudged Peepal Tree # 5** in India in the category of **Reading Culture.**

- Establishment of Peepal Tree School.



Take a step forward from “Should I...?” to “I can.”

“A journey of a thousand miles begins with a single step.”

Congratulations for taking that step and choosing to be an Eduprenuer! Your choice conveys your passion for education, the spirit of service, and desire to be the market leader. Being an Eduprenuer ensures excellent career prospects as you venture into one of the most dynamic and fastest-growing sectors of the Indian economy.



SCOPE TO GROW

The number of children below six years is 16 crores in India. In this, more than 90% of the market is untapped.



FASTEST GROWING SECTOR

IMARC projects growth at a CAGR of 12% over the next 3 to 4 years (2021-2026)



RECOGNITION OF EARLY CHILDHOOD EDUCATION

UNICEF and NEP 2020 recognize that 85% of brain development happens before six years.



HIGH ON ROI

A business model where ROI is high with minimal risk and continuity in business.



PASSION MEETS BUSINESS

An opportunity to merge passion with business and be involved wholeheartedly.



SURGE IN DEMAND DUE TO BOTH PARENTS WORKING

A preschool with daycare offers a reliable support system to nuclear families where both parents are working.



PARENT AWARENESS

Parents are now aware of the early years' development and consider a premium preschool their first choice.



BE THE PIONEER

Unexplored preschool market in Tier 2 and 3 cities ensures tremendous growth opportunities to lead and shine.

WRITE YOUR SUCCESS STORY WITH US

Educationists are honoured for the contributions they make to society. As a Peepal Tree Franchisee, you can transform your dreams into a success story.

Let's check how:



YOUR FUTURE OUR COMMITMENT

PASSION, PERSEVERANCE & PRAGMATIC approach are the 3 P's of success to achieve goals. A Mentor can steer the challenges away and help you swiftly reach the goals.

Being Peepal Tree Franchisee brings you the following benefits:

MARKETING STRATEGY & PLANNING

We devise strategic plans and formats to help build the business, boost admissions, and continue hassle-free operations.

DESIGN CONSULTING

We give guidance on how the school layout design, interiors and infrastructure should look.

CURRICULUM

Our Curriculum, 9i Approach, is a blend of play way and Montessori methods of education to achieve our motto "Imparting Education for Life."

TECHNOLOGY

Our school management system is devised to streamline and centralize work. It runs on user-friendly software and application for accounts and parent communication.

BUILD-OPERATE-TRANSFER MODEL (BOT)

We also offer Build-Operate-Transfer Model. These are end-to-end solutions, i.e. we will build up the preschool to an operational state and transfer it to you.

COMPETITIVE ANALYSIS

Our field experts help with KYT, ROI, and break-even analysis and provide a clear road map on how to move ahead.

PROPERTY SHORTLISTING

We share advice during the property shortlisting process - from identifying a suitable location and providing territory rights clearance to aligning the property with the brand standards.

RECRUITMENT AND TRAINING

In addition to helping with staff recruitment, we also provide comprehensive training on the brand's vision, USPs, curriculum, marketing, operations, and finance module to align everyone's understanding and facilitate a smooth start.

SCHOOL SUPPLIES

We ensure a timely supply of materials, student kits, teaching aids, and equipment.

TIE-UPS

We help initiate tie-ups with the mainstream schools in the vicinity to ensure our students' continuity of education beyond the preschool level. We also connect with apartments and corporates to generate admissions.

**LET'S
GROW
TOGETHER.**





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